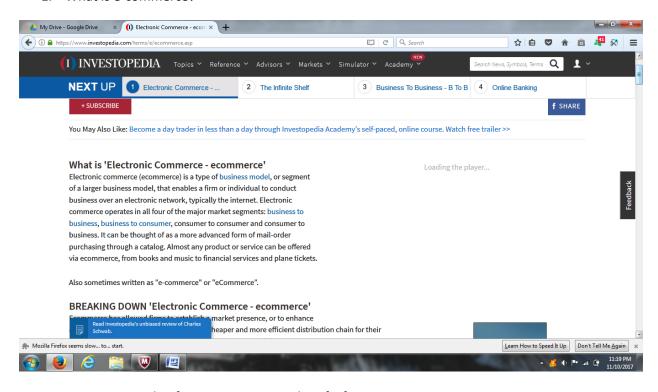
SW1 – Overview

Content

1. What is e-commerce?



2. Give an example of e-commerce site. Identify if it is B2B, B2C, C2C, B2G.

Amazon.com – business to busines



References

Electronic Commerce - ecommerce. (n.d.). Retrieved November 10, 2017, from Investopedia: https://www.investopedia.com/terms/e/ecommerce.asp